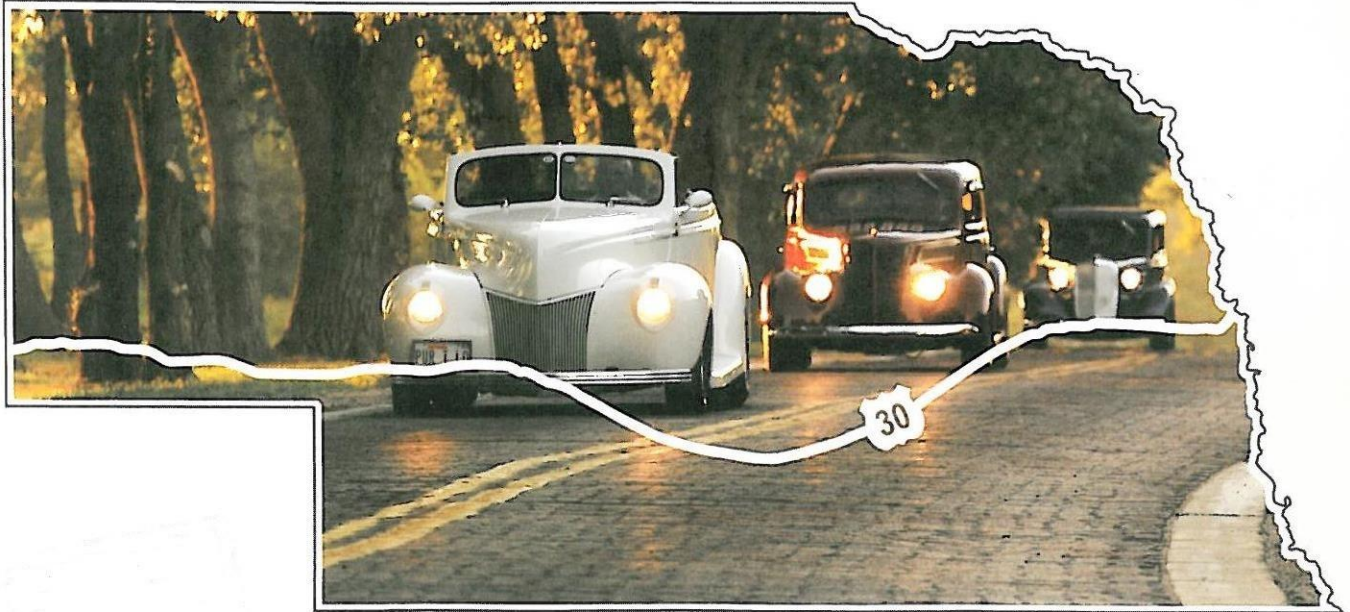


BECOME A PART OF THE TRIP

IT IS EASY TO GET INVOLVED IN THE NEBRASKA LINCOLN HIGHWAY HISTORIC BYWAY. SIMPLY COMPLETE THE ATTACHED REGISTRATION FORM AND MAIL IT IN.



MEMBERSHIP LEVELS

GOVERNMENT ENTITY

\$200 ANNUALLY—INCLUDED ARE COUNTIES, VISITOR BUREAUS, CITIES, AND TOWNS ALONG THE BYWAY.

FRIEND OF THE BYWAY

ANY INDIVIDUAL, ORGANIZATION, ATTRACTION OR BUSINESS CAN BE A “FRIEND OF THE BYWAY” AT ANY LEVEL THEY CHOOSE.

RULE THE ROAD

THIS IS YOUR OPPORTUNITY TO POSITIVELY IMPACT NEBRASKA COMMUNITIES ALONG THE LINCOLN HIGHWAY AND RENEW THE SPIRIT OF THIS ONCE WELL-TRAVELED ROAD. YOU CAN DO MORE THAN JUST TAG ALONG FOR THE RIDE. JOINING OR BECOMING A FRIEND OF THE BYWAY PUTS YOU IN THE DRIVER’S SEAT, SO GET OUT THERE AND CLAIM YOUR PIECE OF THE OPEN ROAD.



CONTACT NAME _____ BUSINESS/ORGANIZATION NAME _____

MAILING ADDRESS _____

PHONE _____ EMAIL _____

GOVERNMENT ENTITY—\$200 ANNUALLY FRIEND OF THE BYWAY—AMOUNT _____

PLEASE MAKE CHECKS PAYABLE TO NEBRASKA LINCOLN HIGHWAY, C/O COLUMBUS/PLATTE COUNTY CVB, 753 33RD AVE., COLUMBUS, NE 68601